



Brant Community Foundation

Building our Community. Investing in the Future.

Grants Information Session Brant Community Foundation September 19, 2023

Anne Marie Peirce, CFRE
Executive Director

Amy Sterkenburg, MLIS
Grants & Communications Coordinator

Welcome & Introduction

- Anne Marie Peirce
 - Executive Director
- Amy Sterkenburg
 - Grants and Communications Coordinator

What is a Community Foundation?

Community foundations are organizations seeking to make long-term and meaningful philanthropy in a defined geographic area.

Local donors who want to make donations or establish a foundation, including families, individuals, businesses, and non-profit groups, can establish funds within community foundations. Those funds are then pooled to create an “endowment”: the capital is invested, and the gains are used to support ongoing grantmaking.

Community foundations take a leadership role in identifying a community’s challenges and pressing needs. We serve as storehouses of research, funds, and information about impact. And we provide important grants to support charitable organizations.

This model is long-term and flexible enough to respond to the changing needs of a community.

National Context

1

Community Foundations of Canada: Together with community foundations across the country, **helps to drive local solutions** for national change on the issues that matter most to Canadians.

3

The movement is 100+ years old with the Winnipeg Foundation as its first and one of the largest in Canada. Everyone can support communities through our foundations.

2

201 Community Foundations serving communities from coast to coast to coast.

More than **90% of Canadian communities have access to a community foundation** — from our largest cities to our smallest towns.

4

Collectively we hold combined **assets of more than \$6.2 billion** and we've put **hundreds of millions back into communities** over a 100+ year history. In 2018 alone this was \$261 million.

Introducing the Brant Community Foundation

Vision Statement

Brant Community Foundation is a trusted agent and a catalyst for philanthropy, benefiting our community-today and forever.

Mission Statement

To attract and manage permanent funds from donors of all means, and provide grants to charitable organizations in Brantford and Brant County.

About the Foundation

National Scope

- The Brant Community Foundation is part of a national network of 201 Community Foundations across Canada.

Local Knowledge

- We work with municipal and regional governments, local leaders, as well as grassroots charitable organizations to develop a keen understanding of the region we serve.
- We serve: Brantford, Brant County, Six Nations of the Grand River and the Mississaugas of the Credit First Nation.

Local Impact

- Since our inception in 1997 we have granted over \$7 million to charities across Brantford, Brant County, Six Nations of the Grand River and the Mississaugas of the Credit First Nation.
- Annual grants are presently around \$700,000.

Three Key Roles

1

We work with Donors as community builders to formulate and realize their philanthropic goals.

2

We share the legacies by making effective grants that reach vital, hopeful, essential and creative programs.

3

We provide leadership in our communities by encouraging collaboration among charitable agencies, and facilitation learning and convening opportunities for all.

Board of Directors

Paula Thomlison, Chair

Steve McGaghran, Treasurer

Darin Cleary, Past Chair

Bill Underwood

Chuck Beach

Jayne Carman

Larry Davis

Lucy Marco

Janis Monture*

Jim Steele*

**Completed term or resigned in 2023*

Our Team

Anne Marie Peirce, CFRE
Executive Director

Amy Sterkenburg
Grants and Communications Coordinator

Nancy Sherritt
Finance / Executive Assistant

Understanding our Granting

Community Foundations make grants because we:

- Are invested in our communities.
- Believe in the transformative power of philanthropy.
- Have a vision of a strong, vital community that has the resources it needs to ensure quality of life for everyone.

Vital Signs and its role in our granting:

- Helps inform where we target philanthropy.
- Represents the areas Community Foundations want to impact.
- Valuable resource for grantees looking for data to improve grant requests.

Understanding our Granting

Fund Types:

- Unrestricted
- Donor Advised
- Donor Designated
- Charitable Endowment

Granting Philosophy:

- 360 degree granting to charities representing all sectors of our community relating to our Vital Signs key indicators.

Important Dates

- Grant Round Open: September 8th, 2023
- Grant Round Closes: October 20th at 4:00PM
- Deliberation: November 2023
- Notice of Decision: Mid-December 2023

2023 Grant Round Process

Applications
Available
Sept 8th 2023

Applications
Filled Out
Online

Applications
Submitted by
October 20th
4PM

Committee
Review Process
November 2023

Allocations
December 2023

Approval or
Decline
Correspondence
Mid-December

BCF Granting Eligibility Criteria

- Registered charity in good standing with the CRA with a Charitable Registration Number.
- Non-qualified donee sponsored by a registered charity - agreement is signed, the charity acting as a sponsor waives the right to apply this round.
- Eligible projects and programs must have impact and enhance the quality of life of the people of Brantford, Brant County, Six Nations of the Grand River, and/or Mississaugas of the Credit First Nation.
- Projects must have well-defined purpose covering a specific time period.
- Evaluation forms from previous grant rounds must be submitted.

Ineligibility for BCF Granting

Projects/Programs not eligible for funding:

- Projects/programs delivered outside of designated Brant County areas.
- Sponsorships.
- Scholarships and/or bursaries.
- Fundraising events or campaigns and salaries in support of them.
- Political or religious activities.
- To individuals.

Expenses not eligible for funding:

- Deficit reductions.
- To provide endowment funds.
- For research purposes.
- Retroactive funding for any project expenses incurred prior to the Foundation's decision date.

Field of Interest Funding

While we encourage applications from all sectors, the following are considered fields of interest for this round:

- ▶ Older Adults
- ▶ Health & Music
- ▶ Arts & Culture
- ▶ Environment

Tips for Writing Grants

- Make sure that your organization is eligible for the grants.
- Ensure your program or project meets the criteria.
- All applications have a deadline - make sure that the application is in before the deadline.
- Fill out all applicable sections in the application.
- Provide necessary documents: Financial Statements, Budgets - operating; project, By-Laws
- Provide whatever is asked for or the application can be disqualified
- Be sure to speak to the project in terms of how it benefits your stakeholder community.
- Each application is issued yearly - check out new application form for requirements and questions.
- Make sure that the important details are included - make use of the additional information question.
- We cannot advise applicants on what they should apply for.

Brant's Vital Signs

- Community-driven data program, measures vitality of a community through local data.
- Check out Vital Signs report for valuable statistics, www.brantcf.ca, under publications.
- Many segments will provide supporting information for applications.
- Applications for the Brant CF require that Vital Signs sectors your application addresses must be stated (drop down menu) - City Grants do not require alignment.
- Sectors: Arts & Culture, Children & Youth, Community Development, Education, Environment, Food Insecurity, Health & Wellness, Heritage, Housing Insecurity, Older Adults, Social Services.

Accessing Application

- Access application via the Logon Page:
<https://www.grantinterface.ca/Home/Logon?urlkey=brantcf>
- New Users: Click “Create New Account”
- Existing Users: Log in, or use “Forgot your Password” link if you need to reset
- If you are unsure if account exists, contact grants@brantcf.ca

Apply Page

- When you sign in you will land on your dashboard - click the apply button at top of page to see open grant rounds
- This page contains the Application Summary: important info re. Conditions, guidelines, eligibility, processes.
- To proceed with the application, click on blue Apply button.

Brant Community Foundation

Amy Sterkenburg ▾

Brant Community Foundation Home Apply

Apply

Quick Search

Brant Community Foundation Grant Program 2023

Accepting Submissions from 08/09/2023 to 20/10/2023

Apply

Brant Community Foundation - Grant Application Overview 2023

The Brant Community Foundation invites applications for funding from charities in Brantford, Brant County, Six Nations of the Grand River, and Mississaugas of the Credit First Nation. The Foundation is a 360-degree granter and makes grants to benefit a wide variety of causes. These include community development, education, health and social services, arts, culture, heritage, environment, food and housing security, recreation, and more. We provide grants that support local initiatives and develop special opportunities.

CONDITIONS

- **Applicants must be registered charities or non-qualified donees sponsored by a registered charity in good standing with the CRA.**
- In the case of a non-qualified donee partnership with a registered charity, a Partnership Agreement signed by both parties must be submitted as part of the electronic application.
- Only one application will be accepted per registered charitable number. A registered charity sponsoring a non-qualified donee waives the opportunity to apply for a grant from the Brant Community Foundation in this round.
- Projects must have a well-defined purpose and cover a specific time period.
- The applicant organization's Board of Directors must be based in the City of Brantford, the County of Brant, Six Nations of the Grand River, or the Mississauga's of the Credit First Nation.
- This application and all information received will form part of the Foundation's official records of the BCF which may be subject to review by the public. No information supplied can be considered confidential and the applicant expressly consents to release of information by the BCF regarding applications received, decisions made and other matters relating to the granting process. The BCF has a privacy policy in place and is available to applicants upon request.

Application

- Five main sections of Application:
 1. Charitable Status
 2. Application Information,
 3. About Your Organization,
 4. About Your Funding Request (\$12,500 max)
 5. Financial Information
- Question List button - provides PDF of application questions.

The screenshot shows a web application interface for a funding request. At the top, there are three tabs: 'Contact Info', 'Request' (which is active), and 'Documents' with a '0' icon. Below the tabs, the 'Applicant' is listed as 'Mrs Amy Sterkenburg' and the 'Organization' is 'Amy Inc' with ID '885364449RR0001'. A 'Contact Email History' link is visible. A green message bar states: 'If your organization information does not appear correct, please contact the funder. Thank you.' Below this, there is a 'Question List' button with a PDF icon, which is highlighted by a large yellow arrow. The main content area is titled 'Application' and contains a 'Due by 20/10/2023 04:00 PM EDT.' message and a note: 'Fields with an asterisk (*) are required.' A list of sections follows, each with a right-pointing chevron: 'Charitable Status', 'Application Information', 'About Your Organization', 'About your Funding Request', and 'Financial Information'. At the bottom, there is another 'Due by 20/10/2023 04:00 PM EDT.' message and three buttons: 'Abandon Request', 'Save Application', and 'Submit Application'.

Financial Information

Required uploads:

- Most recent annual financial statements (audited if available).
- Organization's annual budget.
- Budget for the project.
- By-laws (if BCF does not have them on file - if you are unsure, contact grants@brantcf.ca).

Financial Information

Please attach the most recent annual financial statements.*

Include audited statements if available.

Upload a file [15 MiB allowed]

Attach the organization's annual budget*

Upload a file [5 MiB allowed]

Attach the budget for this project*

Please include details of other funding sources, including grants requested, funding confirmed and how much is being requested from the Brant Community Foundation.

Upload a file [1 MiB allowed]

By-Laws*

If you are unsure if the Brant Community Foundation has your by-laws on file, contact grants@brantcf.ca to check.

☐ By-laws being submitted with this application

☐ The BCF has our By-laws on file

By-laws

Upload by-laws if the Brant Community Foundation does not have them on file.

Upload a file [10 MiB allowed]

Saving Application

- You can click Save Application to come back later



The screenshot shows the application form interface. At the top, there are tabs for 'Application' and 'Question List'. Below the tabs, there are several sections with expandable headers: 'Charitable Status', 'Application Information', 'About Your Organization', 'About your Funding Request', and 'Financial Information'. A yellow arrow points to the 'Save Application' button at the bottom right of the form.

- If you save and exit the system, you will access the draft of the application from your dashboard the next time you log in
- Pick back up where you left off by clicking the Edit link to the right of the request.

Applicant:
Mrs Amy Sterkenburg

Organization:
Amy Inc
885364449RR0001

[Contact Email History](#)

i If your organization information does not appear correct, please contact the funder. Thank you.

Active Requests **3**

Historical Requests **0**

Process: Brant Community Foundation Grant Program 2023

Application
Decision

Draft
Undecided

12/09/2023

Due by 20/10/2023 04:00 PM EDT

[Edit Application](#)

Submitting Application

- Once you've completed the form, you may click the Application Packet button to download a copy of the questions and your responses.
- Click Submit Application - you will be taken to a Confirmation Page
- Click Continue to go back to the Dashboard, where you will see your submitted request.
- Once an application is submitted, you can no longer edit it



The screenshot shows a web form for submitting an application. At the top, there are two tabs: 'Application' (selected) and 'Question List'. Below the tabs, there are two informational bars: the first says 'Due by 20/10/2023 04:00 PM EDT.' and the second says 'Fields with an asterisk (*) are required.' Below these are six expandable sections: 'Charitable Status', 'Application Information', 'About Your Organization', 'About your Funding Request', and 'Financial Information'. At the bottom, there is another informational bar with the same due date. In the bottom right corner, there are three buttons: 'Abandon Request', 'Save Application', and 'Submit Application'. A yellow arrow points from the 'Application Packet' button (located above the 'Charitable Status' section) to the 'Submit Application' button. Another yellow arrow points from the 'Submit Application' button to the 'Question List' tab.

Application

Application Packet Question List

i Due by 20/10/2023 04:00 PM EDT.

i Fields with an asterisk (*) are required.

> Charitable Status

> Application Information

> About Your Organization

> About your Funding Request



> Financial Information

i Due by 20/10/2023 04:00 PM EDT.

Abandon Request Save Application Submit Application

Applicant Dashboard

- You can access your Applicant Dashboard by clicking on the house icon on the top left of your screen beside Foundation’s logo
- Dashboard has current and historical requests, and follow-up forms



Search ▾


Tools ▾


Communications ▾

Reporting ▾

Dashboard

Applicant:
Ms. Molly Applicant
mollyapplicant@invalid.email.com
555-555-5555
398 60th Street
Bozeman, MT 59718

**Organization:**
Example Organization
13-1635295
555-555-5559
398 60th Street
Bozeman, MT 59718

 If your organization information does not appear correct, please contact the funder. Thank you.

Active Requests **4**

Historical Requests **1**

> Vacation Expenses

> Brant Charity Project ABC

> Operation Expenses

▼ Safety Manual Publication

Process: Example Process

ApplicationSubmitted01/06/2019

DecisionApproved02/06/2019

View Application

Follow Up Forms

FORM NAME	ASSIGNED TO	AWARD / INSTALLMENT	DUE DATE	STATUS	EDIT/VIEW
Final Report - Example	Molly Applicant	Overall Award	05/10/2022 Past Due	Draft	Edit

Applicant Dashboard


Active & Historical Requests

- Active requests = all current requests.
 - Requests still requiring action, awaiting a decision, and/or requests not marked closed.
- Within each request you can see:
 - Forms, form statuses, form deadlines.
 - You may view forms that have been submitted (not able to edit).
 - Request's decision status.
- Edit - to continue working on saved forms.

Historical requests:

- Denied requests
- Requests marked closed by the site administrator

Applicant:
Ms. Molly Applicant
mollyapplicant@invalid.email.com
555-555-5555
398 60th Street
Bozeman, MT 59718

**Organization:**
Example Organization
13-1635295
555-555-5559
398 60th Street
Bozeman, MT 59718

[Contact Email History](#)

❗ If your organization information does not appear correct, please contact the funder. Thank you.

Active Requests 4

Historical Requests 1

> Vacation Expenses

> Brant Charity Project ABC

> Operation Expenses

▼ Safety Manual Publication

Process: Example Process

Application

Submitted

01/06/2019

[View Application](#)

Decision

Approved

02/06/2019

Follow Up Forms

FORM NAME	ASSIGNED TO	AWARD / INSTALLMENT	DUE DATE	STATUS	EDIT/VIEW
Final Report - Example	Molly Applicant	Overall Award	05/10/2022 Past Due	Draft	Edit

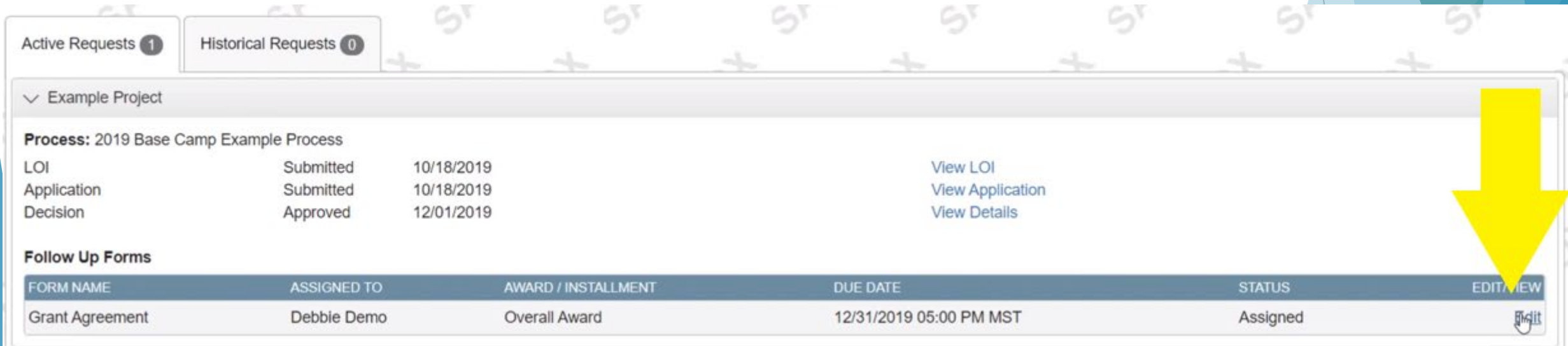


Final Reminders

- Start now
- Check out the full application before you start (available on our website)
- Answer all the questions – your opportunity to tell your story
- **Remember the deadline: October 20th at 4:00PM**
- **System will not accept applications after that time**
- Make sure you file your evaluation report when it's due – you'll receive a reminder
- To receive our newsletter to your inbox, make us a safe sender in your email
- Contact us with questions: grants@brantcf.ca
- Follow us on social media
- Instagram: [@brantcommunityfoundation](https://www.instagram.com/brantcommunityfoundation)
Twitter: [@BrantCommFdn](https://twitter.com/BrantCommFdn)
Facebook: [@Brant Community Foundation](https://www.facebook.com/BrantCommunityFoundation)
LinkedIn: [Brant Community Foundation](https://www.linkedin.com/company/BrantCommunityFoundation)

You've Received a Grant - Now What?

- ▶ Congratulations!
- ▶ You will be notified via email.
- ▶ Supply EFT information to receive funds.
- ▶ We would like an acknowledgement of the grant in your marketing materials, website, social media - follow us!
- ▶ Consider inviting us for a 'cheque' presentation or annual general meeting - we would love to come.
- ▶ An online agreement must be completed - will be on your dashboard.
- ▶ Access Evaluation form under "Follow Up Forms" on your dashboard.



Active Requests **1** Historical Requests **0**

▼ Example Project

Process: 2019 Base Camp Example Process

LOI	Submitted	10/18/2019	View LOI
Application	Submitted	10/18/2019	View Application
Decision	Approved	12/01/2019	View Details

Follow Up Forms

FORM NAME	ASSIGNED TO	AWARD / INSTALLMENT	DUE DATE	STATUS	EDIT / VIEW
Grant Agreement	Debbie Demo	Overall Award	12/31/2019 05:00 PM MST	Assigned	Edit

Grants in Action

Grants in Action 2023

Arcady



Brant Community Foundation
Building our Community. Investing in the Future.

Grants in Action 2023



scientists
IN SCHOOL
scientifiques
À L'ÉCOLE



STEM workshops:
fun, educational, and hands-on!



STEM workshops:
fun, educational, and hands-on!

Brant Community Foundation
Building our Community. Investing in the Future.

Stay in Touch

- Grant reports (as required).
- Program visits.
- Photos of programs for our publications & Grants in Action.
- City Grants - Next round opens October 27 and closes December 15.
- Watch our newsletter for any emerging grant opportunities.
- Subscribe to Newsletter at <https://brantcommunityfoundation.ca/grants-2/> or email asterkenburg@brantcf.ca



Thank you!

Anne Marie Peirce, CFRE
Executive Director
Brant Community Foundation
ampeirce@brantcf.ca

Amy Sterkenburg, MLIS
Grants & Communications
Coordinator
Brant Community Foundation
asterkenburg@brantcf.ca