

City of Brantford “City Grants” Recognition Guidelines

All recipients of the City of Brantford “City Grants” Program are asked to acknowledge the City of Brantford in marketing and media materials related to programming, projects, activities, and/or events funded by the City of Brantford Community Grant Program.

City of Brantford Logo Usage

The City of Brantford Logo can be made available to grant awardees and used in your print and online content related to the programming, projects, activities and/or events funded by the City Grants. The City of Brantford Logo should only be used to recognize a grant to your organization from the City of Brantford.

To request the City of Brantford logo in high resolution, please complete the following form:

City of Brantford Logo Request [City of Brantford - Use of City Logo Request Form.docx](#)

Print Media

Print media, such as newsletters and media releases regarding projects supported by the City of Brantford, should include the following description of the City of Brantford Community Grants Program:

Since 2001, the City of Brantford Community Grants Program has played a pivotal role in providing essential funding for nonprofit organizations in Brantford. Through its support, these organizations have been able to carry out impactful initiatives that have made a meaningful difference in the quality of life of our residents. The City of Brantford is committed to working with local nonprofit organizations to facilitate opportunities to enhance community wellbeing through support of arts, culture, heritage, recreation, the environment, and health and human services.

Social Media

In social media acknowledgements, please tag the City of Brantford using the following:

- Instagram: @city_of_brantford

- Twitter: @cityofbrantford
- Facebook: @City of Brantford
- LinkedIn: city-of-brantford
- YouTube: @CityOfBrantford

Please consult the City's Social Media Disclaimer for Terms of Use when tagging the City's Social Media platforms found by accessing this link:

[City of Brantford Social Media Rules of Engagement](#)

Media Releases

If you are making an announcement to media about your grant from the City of Brantford, we ask that you send a draft of your press release to the City's Communications and Community Engagement department at the City of Brantford at communications@brantford.ca for review to ensure accuracy of any mentions regarding the City of Brantford.

Sample Wording – All Media Types

“Recently, the [Awardee Organization] received \$[grant amount] from the City of Brantford’s Community Grants Program. This grant helped to support the [details about your project].”

“Funding for this project is provided by the City of Brantford.”

“This project was made possible by a grant from the City of Brantford.”

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