



CITY OF BRANTFORD CORPORATE LOGO REQUEST FORM

Please provide the following information to help us better understand how you intend to use the City of Brantford logo.

Organization or individual requesting use of the logo:

Name and contact information of individual requesting the logo:

Use of Logo Start Date:

Use of Logo End Date:

Objective of the use of the logo: (i.e. To highlight the City's sponsorship or endorsement of your event or organization, Committee, Task Force, etc.)

Target Audience: (i.e. Who is the event or organization targeted to?)

Logo Application: Please choose all that apply:

- Newspaper – Brantford Expositor
- Newspaper – The Brant News
- Civic News (Brant News)
- Magazine
- Newsletter
- Guide Book
- Paid Web Advertising
- Facebook
- Twitter
- T-shirt
- Other Merchandise, please specify _____
- Please specific if logo requirement is 2 colour or 4 colour or black & white _____

Other relevant background information you want us to consider including links to reference material:

Please submit for approval to communications@brantford.ca